



INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

(Established by Govt. of Delhi vide Act 09 of 2012)

An ISO 9001:2015 Certified University

MOTTO:
EDUCATION
ENLIGHTENMENT
EMPOWERMENT

Common MBA Admission Committee (CMAC) -2020
(Jointly for DTU, NSUT and IGDTUW)

cmac.admissions.nic.in

INFORMATION BROCHURE

Master of Business Administration (MBA)

For Academic Year 2020-21

Website : www.igdtuw.ac.in

TENTATIVE ADMISSION SCHEDULE WITH IMPORTANT DATES

S. No.	Events	Dates
1.	Uploading of Information bulletin and Application form on CMAC website	28/02/2020 (Friday)
2.	Last date of submitting the completely filled application form	30/03/2020 (Monday)
3.	Generation of Call letter of short-listed candidates for Group Discussion and Personal Interview (GD & PI)	09/04/2020 (Thursday)
4.	GD & PI of shortlisted candidates	From 16/04/2020 to 22/04/2020 (Thursday to Wednesday)
5a.	1 st Round of Online Seat Allotment and Intimation to the selected candidates	29/04/2020 (Wednesday)
5b.	Last date of payment of fees for candidates allotted seat in the 1 st Round	04/05/2020 (Monday)
5c.	Display of Vacant seats after 1 st round of allotment	08/05/2020 (Friday)
5d.	Opening of online portal for all eligible applicants for submitting change of University campus preference	13/05/2020-14/05/2020 (Wednesday-Thursday)
6a.	2 nd Round of Online Seat Allotment and Intimation to the selected candidates	20/05/2020 (Wednesday)
6b.	Last date of payment of fees for candidates allotted seat in the 2 nd Round	30/05/2020 (Saturday)
6c.	Display of Vacant seats after 2 nd round of allotment	08/06/2020 (Monday)
6d.	Opening of online portal for eligible applicants for change of University campus preference	12/06/2020-16/06/2020 (Friday to Tuesday)
7a.	3 rd Round of Online Seat Allotment and Intimation to the selected candidates	26/06/2020 (Friday)
7b.	Last date of payment of fees for candidates allotted seat in the 3 rd Round	08/07/2020 (Wednesday)
7c.	Display of Vacant seats for spot round of allotment	04/08/2020 (Tuesday)
7d.	Opening of online portal for eligible applicants for change of University campus preference	05/08/2020-07/08/2020 (Wednesday to Friday)
8.	Detailed Schedule of Spot Round	07/08/2020 (Friday)
9.	Spot round	14/08/2020 (Friday)

Note :

1. Candidates are advised read the brochure carefully. Visit the website cmac.admissions.nic.in regularly for updates and other details about the admission process. Admission in IGDTUW is open only for Women Candidates.
2. The CMAC may introduce additional round(s) of counseling depending upon the availability of vacant seats after 3rd round of counseling.



Indira Gandhi Delhi Technical University for Women

Dr. Mrs. Amita Dev
Vice Chancellor



Message from Vice Chancellor

I welcome all of you to IGDTUW.

Ever since its inception in 2013 the University has distinguished itself as the premier institution of higher education for women in India. IGDTUW in common Indian parlance is also a metaphor for excellence in female technical education. Located in the capital city of India, the University is a beacon of knowledge in the nation and has pioneered numerous novel initiatives of teaching-learning. Despite its young age, IGDTUW is recognized as an integral part of Delhi's cosmopolitan vibrant space. With 7 Departments, and a pool of almost 200 dedicated and talented teachers and staff members, the University is committed to offer exceptional educational opportunities across a wide range of courses and advanced curricula, avant-garde pedagogy, excellent infrastructure and comprehensive extracurricular activities.

I feel proud to share that the department of Management, which came into existence in the year 2019 with a BBA course, is now all set to start an MBA degree program to facilitate and encourage women participation in the Business world with ease. The University, with its established position as a centre of excellence for female technical education, is energetically ready to create and provide ample opportunities for all round development to our management students.

The University is committed to educating the female leaders of future by building and sustaining an academic ambience that enables our students to realize their potential to the fullest. Our endeavour is to make IGDTUW accessible to students across the nation and our continuous efforts are toward reaching the masses and to those farthest from us.

The campuses provide a wholesome, secure, and barrier-free environment keeping in mind the individuality, convenience and safety of our students. I invite you to be a part of the University and partake in this vibrant and thrilling journey towards endless opportunities. I am assured that your being part of the student community of the University will enrich you, help you grow, make fair choices and to take up roles in life in a fulfilling manner not only for yourself but also for the humankind.

I look forward to your having a pleasant, healthy and fruitful association with IGDTUW.

(Dr. Mrs. Amita Dev)





VISION

To make India a knowledge society and a knowledge economy by empowering the women of our country, through education in Engineering, Science, Architecture and Technology. To become a leading technical University in the country known for its value based, quality technical education, supported with industry relevant research, with focus on environmental and social issues.

MISSION

To foster an environment for excellence in professional education and ensure active participation of women in the field of Engineering, Science and Architecture, while striking out a work-life balance.

1

To start new professional courses for women in sun-rise disciplines and form alliances with industry to impart industry relevant education.

2

To emancipate women through pursuit of knowledge enabling them to gain equal status in society through realization of their rights and responsibilities.

3

To develop sustainable systems and state-of-the-art infrastructure

4

To enable the Indian women to become the future leaders, managers, researchers and productive team players in the field of science, technology and management.

About CMAC 2020

Centralized Counselling for admission to MBA programme 2020 is jointly conducted for admission to various MBA programs of 03 pioneering Universities of Govt. of NCT of Delhi, namely Delhi Technological University (DTU) , Netaji Subhas University of Technology (NSUT) and Indira Gandhi Delhi Technical University for Women (IGDTUW). The common Counselling will be held through Common MBA Admission Committee (CMAC) 2020 for the academic year 2020-21.

About IGDTUW

Indira Gandhi Delhi Technical University for Women (IGDTUW) was established by the Govt. of Delhi in May 2013 vide Delhi State Legislature Act 9, 2012, as a non-affiliating teaching and research University at Delhi. The aim of the University is to facilitate and promote studies, Research, Technology, Innovation, Incubation and extension work in emerging areas of professional education among women, with focus on Engineering, Technology, Applied Sciences, Architecture and Management with the objective to achieve excellence in these and related fields. In last six years, the University has achieved a number of milestones and has been awarded the 2nd fastest growing university by India Today Group.

Programs and Infrastructure

The University offers B. Tech. in [CSE, IT, ECE and MAE], B. Arch., M.Tech. in [CSE (AI), IT (ISM), ECE (VLSI), Robotics & Automation], M. Plan (Urban Planning), BBA, MBA, MCA and Ph.D courses. The University is located in Center of Delhi at Kashmere Gate and has state of the art infrastructure comprising of modern well equipped Labs, fully Wi-Fi enabled campus, Computer Center, fully Automated Library, Auditorium, Multipurpose Hall, Conference Room, Seminar Room, Hostels, Sports Facilities etc.

Research and Collaborations

The faculties at IGDTUW are well versed in research and have filed many patents and have collaborated with several renowned Institutions like IITs, CSIR, UGC, DST etc. in various Research Projects and Technologies. Faculty and Students are actively involved in research and are working on various externally funded research projects. They have presented and published quality Research Papers in the leading National and International Journals/Conferences. Many eminent Faculty Members of IGDTUW were invited as Key-Note Speakers, Session-Chairpersons besides Reviewers for various leading Journals. IGDTUW has received a whopping grant of Rs.363 Lakhs from Department of Science and Technology for consolidation of University Research and Excellence.

IGDTUW has signed various MoUs with leading industry partners and departments e.g. Cyber Peace Foundation to encourage research in the field of Cyber Security, EATON India Foundation for providing placements internships and scholarships. Collaboration with Flour Daniel under CSIR activities for setting up of Turning Lab. MoUs have been signed with various Universities like National Ping Tung University, Taiwan and Maykop State Technological University, Russia for collaborative research initiatives, student exchange and faculty exchange programmes. IGDTUW has been an official collaborator with University of Manchester, University of Lancaster, University of Birmingham on a prestigious project of Ministry of Earth Sciences and Centre of Ecology and Hydrology, UK. State-of-the-art thingQbator Innovation lab has been setup in collaboration with NASSCOM & CISCO with lab equipment worth Rs. 70Lakhs to promote high end research on Internet of Things.

Placements and Student Activities

The placements of the students are excellent with top recruiters visiting the campus like Microsoft, Amazon, Adobe, Directi, Cisco, VISA, Intuit, Expedia, Hero Moto, Maruti Suzuki, Tata Power etc. and many more. In 2019-20, more than 80 companies have visited the campus and highest package of Rs.45 lakhs has been offered to the students.

The University students have continuously participated in various National and International events, competitions including Hackathons and won various Awards / Prizes.

The University has seven Technical membership societies like ACM chapter, IEEE, OSA etc., fourteen institute level societies and four clubs related to various Technical, Art and Culture and Environment activities. The university also motivates students to become Entrepreneur through DST recognized IGDTUW - Anveshan Foundation.

IGDTUW believes in holistic development of students and shows acute concern in inculcating social responsibilities. In line with Unnat Bharat Abhiyan, IGDTUW has adopted five villages to spread digital literacy, health and sanitation awareness, etc. Since last year University is working for Vigyan Jyoti Project of DST with the mandate to promote and create awareness on STEM Education among the girl students. This Project has fetched over-whelming response from Government Schools where students of Class 10th came for training during summer breaks and walked out confidently with a self made Working Robots.

Department of Management

University has started Department of Management under the Faculty of Business Studies in 2019. The Department has the vision to be recognized globally as the destination for future leaders and become a centre of excellence in management education by creating a knowledge society and promoting the Centres of Excellence in the field of business education.

Also we offer management education based on principles and ethical and human values, directed towards the changing needs of the professionals, society, industry and Nation. We aim to provide the aspiring women of India a learning environment to meet the challenges of changing environment and encourage them for continuous innovation and learning. We equip the young minds with skill-based practical business management knowledge and analytical skills and develop entrepreneurial capabilities to facilitate them in emerging as Business Leaders.

The Department is currently running a BBA program and is launching a new two year full time MBA program starting from Academic Session 2020-21 in order to cater to the growing industry need for Management graduates, with technical background.

Master of Business Administration (MBA) Program:

In recent times, India has emerged as one of the global hubs of Science, Technology and Management intensive organizations. In this digital era, technology based industries need executives with knowledge of technology and management. These executives need to have the ability to understand, assess and forecast how technologies impact the systems within and outside the organization. Moreover, a formal education in management, especially in the areas like analytics will strengthen the capability of these executives to perform robust analyses to make decisions in information and data driven organizations. This 2 year full time MBA program will focus on these needs of high tech industries of Digital India. The objective of the new MBA Program are to train the students in traditional as well as Technology Management and Business Analytics.



IGDTUW – Anveshan Foundation is incorporated by Indira Gandhi Delhi Technical University for Women to promote and propagate entrepreneurial culture and ecosystem especially among women. Anveshan Foundation is funded by Directorate of Training and Technical Education (DTTE), Government of NCT of Delhi and also recognized by Department of Science and Technology (DST), Government of India. It facilitates all four phases of a complete incubation cycle. i.e. i) Pre-incubation, ii) Incubation, iii) Acceleration and iv) Post-incubation.

E-Cell and Innovation Cell are two essential parts in Pre-incubation where activities and facilities related to Motivation, Ideation, Innovation, MVP, PoC, PoV, Feasibility, Prior Art, Intellectual Property Right, Pitching Deck, Business Plan and Presentation skills are provided. Presently, there are total thirty student members in the E-Cell. In the last two years many activities and events have been organized by the E-Cell which include workshops, boot-camps, hackathons, industrial visits, inter college-university competitions, management development programs. CISCO has also established complete IoT and robotics Lab 'thingQbator' for Innovation through its CSR funds in the year 2018. Total thirty projects in two cohorts have been completed under this initiative, which has given benefits to more than 100 female students. Total nine private limited companies are working as startup 'Incubatees' with IGDTUW Anveshan

Foundation. Details of all these incubatees along with their products are available in the website of IGDTUW Anveshan Foundation www.anveshanfoundation.org. The Incubation Center provides facilities for Company Incorporation, fully furnished air-conditioned office space, complete ICT, seed money and free consultancies in technical, business and strategic front to its' incubatees.

IGDTUW Anveshan Foundation has a pool of consultants, angel investors and corporate partnerships associated with it to augment the businesses of its incubatees which is an essential part of Acceleration Phase. Support in marketing, regular product development, supply chain, franchise models, international exposure and bargaining with Angel Investors are sussed by IGDTUW Anveshan Foundation. Foundation has also signed many MoUs with reputed organizations to accelerate and diversify businesses of its Incubatees through various channels including exchange programs overseas and also with other colleges of Delhi University to develop entrepreneurial ecosystem of Delhi. After the incubation period, at the phase of post-incubation hand holding support continues from Anveshan Foundation in consultancy, laboratories & innovation support and portfolio management.

Some Glimpses of the Events at IGDTUW.



Events held in Management Department



Extra Curricular Activities



Life at IGDTUW



Seminar & Conferences



INDUSTRIAL VISIT



Departments Activities



IGDTUW RECRUITERS



Eligibility and Admission Procedure

Eligibility Criteria

A woman candidate who has passed any Bachelor Degree examination with minimum 60% marks in aggregate or equivalent CGPA from a recognised university/institution is eligible to apply. However, a relaxation of 10% in marks to SC/ST/PWD candidates and 5% to Other Backward Class (OBC-NCL) / Defence Category (CW) shall be given in minimum eligibility criteria. Those who are appearing in final semester examination may also apply, provided that they submit the proof of eligibility by a specific date declared by the CMAC.

The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

The CMAC may decide an appropriate cut-off percentile of CAT score to invite the candidates for GD & Personal Interview.

In case the conversion formula for CGPA is not provided by the concerned Institute/University, equivalent percentage will be computed as per the CMAC guidelines.

Note: At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria or any information given by the candidate is false, her admission shall be cancelled.

Intake

The annual intake of this program is 75. The reservation of the seats for SC/ST/OBC/EWS and sub categories Defence/PwD are as per the norms. One seat is for Kashmiri Migrant over and above the total intake. However, there will be no relaxation in the minimum eligibility criteria for Kashmiri Migrant.

Seat Matrix

Category	No of Seats
General	31
General EWS	07
OBC	20
SC	11
ST	06
Total Seats in MBA Program	75
Kashmiri Migrant (KM)	1

Reservation Policy

- Scheduled Caste (SC):** 15 % of the total seats are reserved for Scheduled Caste candidates.
- Scheduled Tribe (ST):** 7.5 % of the total seats are reserved for Scheduled Tribe candidates.
- Other Backward Class (OBC- NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
- Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category candidates as per office order no DHE.1(119)/Estt./2018-2549-76, Dt. 17/06/2019. Sub Categories namely Defence and person with disability are available under each category (General, SC/ST/OBC-NCL)
- Defence Personnel (CW):** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to Defence sub-category in the following priority:

Priority I	:	Widows/wards of Defence Personnel killed in action
Priority II	:	Wards of disabled in action and boarded out from service.
Priority III	:	Widows/wards of Defence Personnel who died in peace time with death attributable to Military Service
Priority IV	:	Wards of disabled in service and boarded out from service with disability attributed to military service.
Priority V	:	<p>Wards of serving Defence Personnel and ex -servicemen/para military/police personnel who are in receipt of the following Gallantry Awards</p> <ul style="list-style-type: none"> (i) Param Vir Chakra (ii) Ashok Chakra (iii) Mahavir Chakra (iv) Kirti Chakra (v) Vir Chakra (vi) Shaurya Chakra (vii) Sena/ NauSena/ Vayu Sena Medal (viii) Mention-in-Despatches (ix) President's Police Medal for Gallantry (x) Police medal for Gallantry
Priority VI		Wards of Ex-servicemen.
Priority VII		<p>Wives of:</p> <ul style="list-style-type: none"> (i) Defence personnel disabled in action and boarded out from service (ii) Defence personnel disabled in service and boarded with disability attributable to military service (iii) Ex-servicemen and serving personnel who are in receipt of Gallantry awards.
Priority VIII		Wards of Serving personnel.
Priority IX		Wives of Serving personnel.

- f) Differently Abled Persons:** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to 'Differently Abled Persons' sub-category
- g) Kashmiri Migrant (Supernumerary):** 01 (One) seat, over and above the total intake is available under this category.

Note:

- i) In case of category (a) and (b), the vacant seats are interchangeable.
- ii) In case, sufficient number of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- iii) Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- iv) In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.
- v) Under CW sub-category, the seats will be filled based on the priority, i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
- vi) The reservation under CW sub category is available only to such candidates who fall under the listed priorities.
- vii) It is the sole responsibility of the candidate to prove her eligibility for claiming reservation under any of the reserved categories/sub categories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PD sub-categories will be required to produce the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) at the time of GD & PI. If the reserved category/sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in GENERAL category in subsequent rounds on submission of written request by the candidate to CMAC in person or email in this regard, as per the eligibility of the candidate and availability of seats. If such candidate is able to produce her category certificate in further rounds, he/she will be considered for the category and will be allotted a fresh seat as per the vacancy available and her merit.

Selection Procedure

Applications received will be processed on the basis of performance in CAT 2019. The shortlisted candidates are required to appear for a GD & PI. Admission shall be made on the basis of combined merit list prepared on the basis of CAT score and performance in GD & PI. While preparing the combined merit list, the following criteria shall be used for resolving ties, if any:

1. The candidate with higher CAT percentile shall be ranked higher.
2. In case of a tie in CAT percentile, the candidate shall be ranked according to the age, i.e. the person older in age will be ranked higher.
3. In case of a tie in age, the candidate shall be ranked according to the Bachelor Degree percentage, i.e. the person with higher bachelor degree percentage will be ranked higher.

Note:

1. Allotment of University campus will be done on the basis of rank of the candidate in the merit list and 'preference of the University campus' applied by the candidate.
2. University may invite fresh applications against vacant seats, if any after Spot Round, by following an alternative admission criteria, i.e. marks of qualifying exam and performance in GD & PI.

Online Counseling Procedure

Seat Allotment – General Rules

1. During this step, the choices of university campus submitted by the candidates will be processed centrally and seat will be allotted in the order of combined merit based on the locked choices.
2. Combined Merit List will be prepared based on the combined score of the student in CAT-2019 and GD&PI.

First Round of Counseling

1. The choices filled by the candidates during ONLINE registration will be processed centrally. However, the candidates will be allowed to change their choices in the beginning of every round as per admission schedule, hence the candidates are required to fill/change their choices carefully.
2. All the candidates who get an allotment in this round will have to pay part admission fee (₹1,00,000 – One Lakh rupees) online as per the admission schedule, failing which her allotted seat will stand automatically cancelled and the candidate will not be considered for subsequent ONLINE rounds of seat allotment. However, such candidates are eligible for spot round of counseling. Balance fees need to be paid by the candidate in the respective institution at the time of academic registration.
3. Based on the number of candidates completing the payment of part admission fee successfully, the vacant seats available for second round of counseling will be updated on the CMAC website.
4. In case, a candidate desires to continue in the university campus allotted to her at the time of admission (i.e. she does not want to be considered for upgradation to her higher preference of university campus in subsequent

round of counseling), then she must submit an online freezing request through CMAC website using candidate's login.

Second Round of Counseling

1. All registered candidates shall be allowed to change their preference of choices. In order to change their choice, a candidate must refer to timelines mentioned in the admission schedule.
2. The following type of candidates are eligible for seat allotment/upgradation:
 - a. Type – 1 : All registered candidates who are not allotted any seat in the first round of allotment.
 - b. Type -2 : All candidates who were allotted a seat in the first round of counseling, paid their admission fee as required and did not freeze their seat.
3. All the candidates who get an allotment in this round will have to pay part admission fee (₹1,00,000 – One Lakh rupees) online as per the admission schedule, failing which her allotted seat will stand automatically cancelled and the candidate will not be considered for subsequent ONLINE rounds of seat allotment. However, such candidates are eligible for spot round of counseling. Balance fees need to be paid by the candidate in respective institution at the time of academic registration.
4. Based on the number of candidates completing the payment of part admission fee successfully, the vacant seats available for next round of counseling will be updated on the CMAC website.
5. In case, a candidate desires to continue in the university campus allotted to her at the time of admission (i.e. he/she does not want to be

considered for upgradation to her higher preference of university campus in subsequent round of counseling), then he/she must submit an online freezing request through CMAC website using candidate's login.

Third Round of Counseling

Same as second round

Spot Round (subject to availability of seats)

The Spot Round will be based on the vacant seats, if any, available after upgradation, post final round of counseling.

Details of spot round will be notified on the CMAC website (www.cmac.admissions.nic.in).

For admission related queries please email to mbaadmissionscmac@dtu.ac.in

Curriculum of MBA*

MBA Program is a two-year full time professional program spread over four semesters, which combines gruelling academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The Program focuses on inculcating effective managerial and leadership skills. The first year of the program offers core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialization and thus cater to the role and sector specific career objectives. Our MBA graduates have dual specialization. Students get to choose two of these given specializations in 2nd year.

Specialization 1:	MARKETING MANAGEMENT
Specialization 2:	HUMAN RESOURCE MANAGEMENT
Specialization 3:	FINANCIAL MANAGEMENT
Specialization 4:	OPERATIONS AND SUPPLY CHAIN MANAGEMENT
Specialization 5:	INFORMATION TECHNOLOGY MANAGEMENT
Specialization 6:	KNOWLEDGE MANAGEMENT

Course Curriculum

FIRST SEMESTER

- **Management Process & Organisational Behaviour**
- **Financial Accounting & Cost Accounting**
- **Marketing Management**
- **Legal Aspects of Management**
- **Business Communication**
- **Decision Sciences**
- **Managerial Economics**
- **Data Analysis Lab**

SECOND SEMESTER

- **Financial Management**
- **Human Resource Management**
- **Business Research**
- **Business Environment**
- **Knowledge & Intellectual Capital Management**
- **Operations & Supply Chain Management**
- **Management Accounting**
- **Information technology & Innovation Management**
- **NCC/NSS/SPORTS/DRAMA/YOGA (NUES)**

THIRD SEMESTER

- **Business Analytics**
- **Corporate Governance**
- **Strategic Management**
- **Managerial Skills Development**
- **Summer Internship Report**
- **Electives:**

Elective-I	
Elective-II	Two papers each from the same specialization
Elective-III	
Elective-IV	

FOURTH SEMESTER

- **Project Management**
- **Entrepreneurship Development**
- **Business Intelligence**
- **Emotional Intelligence & Managerial effectiveness(NUES)**
- **Major Research Project**
- **Electives:**

Elective-I	
Elective-II	Two papers each from the same specialization
Elective-III	
Elective-IV	

LIST OF ELECTIVES

FINANCE

SEMESTER: III

- Investment Management
- Tax Planning and Management
- Investment Banking and Financial Services
- Financial Markets and Institutions
- International Financial Management

SEMESTER: IV

- Corporate Mergers, Acquisitions and Restructuring
- Derivatives and Risk Management
- Financial Modeling and Analysis
- Management Control Systems
- Strategic Cost Management

HUMAN RESOURCE MANAGEMENT

SEMESTER: III

- Industrial Relations & Labour Legislation
- Compensation Management
- Organizational Development
- Strategic Human Resource Management
- Changing Paradigms in Leadership

SEMESTER: IV

- Cross Cultural and International Human Resource Management
- Performance Management
- Training and Development
- Interpersonal Processes and Counseling Skills for Managers
- Team Building

MARKETING

SEMESTER: III

- Consumer Behavior
- Advertising and Brand Management
- Rural and Social Marketing
- International Marketing
- Sales and Distribution Management
- Marketing Research

SEMESTER: IV

- Retail Management
- Promotion Management and Business 2 Business Marketing
- Marketing of Services
- Digital Marketing
- Customer Relationship Management
- Entrepreneurial Marketing and Sales

IT MANAGEMENT

SEMESTER: III

- Business Process Reengineering and Change Management
- Business Systems Analysis and Design
- Database Management System
- Data Warehousing and Online Analytical Process
- E-Business
- Knowledge Management and Big Data (Common to Knowledge Management Specialization)

SEMESTER: IV

- E-Governance
- Strategic Telecommunications Management
- Knowledge and Innovation Management
- E-Learning and Knowledge Management (Common to Knowledge Management Specialization)
- KM Tools and E-Businesses (Common to Knowledge Management Specialization)

KNOWLEDGE MANAGEMENT

SEMESTER: III

- Knowledge Creation, Critical Thinking and Innovation
- Knowledge Management and Big Data
- Knowledge Creation and Skill Development
- Business Intelligence and Knowledge Management
- Knowledge System Strategy and Development

SEMESTER: IV

- Integrating Knowledge Management with Strategic Initiatives
- Advanced Knowledge Management Concepts
- Learning and Knowledge Management
- Intellectual Property and Knowledge Capital
- KM Tools and E-Businesses

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

SEMESTER: III

- SCM and E-Commerce
- Operations Analytics
- Logistics Planning and Strategy
- Total Quality Management
- Business Process Management and Change
- Computer Aided Design and Manufacturing

SEMESTER: IV

- Supply Chain Strategy and Innovation
- Transportation and Distribution Management
- IT Applications in SCM
- Operations Research and Strategy
- Materials and Store Management

Fee Structure

Sl. No.	Particular	Fee in AY 2020-21	Fee in AY 2021-22
1	Tuition Fee	66500	73000
2	Non Govt. Component		
2.1	Student Welfare	16500	18,500
2.2	Facilities and Services Charges	5500	6000
2.3	Economically Weaker Section (EWS) Fund	2000	2000
2.4	Examination Fee	5000	5000
2.5	Premium amount for mediclaim of student (per annum)	500	500
	Grand Total	96000	105000

Note:-

In addition to above fee structure, the following fee are also required to be paid at the time of admission:-

- Security Deposit (Refundable) :- Rs. 5,000/-
- One Time Alumni Fee :- Rs. 2,000/-
- Hostel and Mess fee, if applicable, will be paid separately.

How to Apply

Online Application form can be accessed at www.cmac.admissions.nic.in

All candidates are required to fill the online Application Form and make an online payment of Rs. 1000/- (one thousand only).

For SC/ST/PwD candidates application fee is Rs. 500/-

Incomplete application, due to any reason, is liable for rejection by the University.

Withdrawal/Refund Policy

The university follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from programme of study in which he/she is enrolled:-

S. NO	Percentage of Refund of aggregate fee *	Point of Time when Notice of withdrawal of admission is served to HEI
1	100%	15 days before the formally notified last date of admission.
2	80%	Not more than 15 days after the formally notified last date of admission
3	50%	More than 15 days but less than 30 days after formally notified last date of admission.
4	00%	More than 30 days after formally notified last date of admission.

* Inclusive of course fees and non-tuition fees but exclusive of caution money and security deposits.

Note: Last date of admission 31st July 2020.

Documents Required at the Time of GD/PI

Following is the list of documents required for verification at the time of GD & PI process:

1. Print-out of the online application form duly signed by the candidate.
2. Degree and Marks sheet of the qualifying examination.
3. Print out of CAT Score Card, Student must possess CAT Login ID and Password for online verification.
4. Date of Birth Certificate as indicated in High School or equivalent examination i.e. Class X.
5. Reserved category/sub-category certificates, if applicable.

Note: If the candidate fails to produce any required documents, her candidature is liable to be cancelled.

CERTIFICATES REQUIRED FOR RESERVED SEATS AT THE TIME OF GD & PI

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PWD, KM) must produce the original certificates (as applicable) as mentioned below at the time of GD & PI.

(i) Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL): For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate / Additional Magistrate / Deputy Commissioner/Collector/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or her family normally resides
- d. Administrator / Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

NOTE:

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in her name at the time of GD & PI. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
2. OBC (NCL) candidates are required to produce a caste certificate issued after January 1, 2020 from the authorities as mentioned above. However, if the certificate is issued prior to January 1, 2020, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of her

already issued original caste certificate.

(ii) Person with Disability sub-category: For admission to seat reserved for person with disabilities (PWD) sub-category, the candidate must produce the following certificates in original at the time of GD & PI:

- a. A certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.
- b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/other State government and further duly verified by the Chief Medical Officer of the concerned Government Hospital.
- c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

(iii) Kashmiri Migrants: The candidates seeking admission under Kashmiri Migrants seats must produce the following documents, in original, at the time of GD & PI:

- a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.
- b. Degree and Mark-sheet of the qualifying examination.
- c. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).
- d. Proof of property in Kashmir of the parent of the candidate.
- e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

Disclaimer : This Admission Brochure is only for the information purpose and decision of CMAC will be final. Any litigation/dispute regarding the admission at IGDTUW will be settled subject to jurisdiction of the Delhi Court.

Certificates and Formats

Certificate for availing Admission against Kashmiri Migrant Quota

Kashmiri Migrant Quota

(To be submitted at the Time of Admission)

Certified that Shri/km/Smt. _____

Son/daughter/wife Shri/_____ resident of

_____ is registered as migrant from

Jammu & Kashmir. The Registration number is _____

dated_____.

It is also certified that Shri/Km/Smt _____ is registered in

Delhi/..... as J & K Migrant on _____.

Name & Signature of

Deputy Commissioner/Competent Authority

(Office Stamp)

Place:.....

Date:.....

Note: No document other than this will be accepted by the University for claiming

reservation against the Kashmiri Migrant Seat.

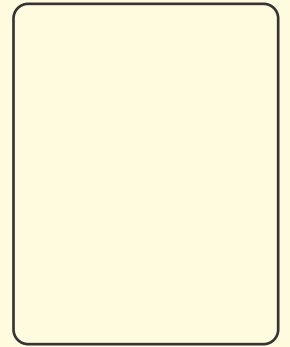
Certificate for Person with Disability

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./Ms.* _____

Father's Name: _____

Permanent Address: _____



Percentage loss of earning capacity (in words):

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue further studies.

(*Strike out whichever is not applicable)

Member

Member

Principal Medical Officer

(Orthopaedic Specialist)

Date:

Seal of Office

NOTE:

- The medical board must have one orthopaedic specialist as its member.
- Candidate having temporary or progressive handicap will not be considered against these seats.

Government of

(Name & Address of the authority issuing the certificate)

INCOME & ASSEST CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS.

Certificate No.....

Date:.....

VALID FOR THE YEAR.....

1. This is to certify that Shri/Smt./Kumari _____
son/daughter/wife of _____ permanent resident of
_____, Village/Street _____ Post Office
_____ District _____ in the State/Union
Territory Pin Code whose photograph is attested below belongs to Economically Weaker Sections, since the
gross annual income of his/her family is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year
_____.

His/her family does not own or possess any of the following assets:

- Residential flat of 1000 sq. ft. and above;
- 5 acres of agricultural land and above;
- Residential plot of 100 sq. yards and above in notified municipalities;
- Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

2. Shri/Smt./Kumari _____ belongs to the
_____ caste which is not recognized as a Scheduled Caste,
Scheduled Tribe and Other Backward Classes (Central List)

Signature with seal of Office.....

Name.....

Designation.....



Note 1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

Note 2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years

Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.

Prescribed Format for OBC Certificate

Form of Certificate to Be Produced By Other Backward Classes

This is to certify that Shri / Smt. / Kum. _____

Son/ Daughter of Shri / Smt _____ of

Village/Town _____ District/Division _____ in the State belongs to

the _____ Community which is recognized as a backward class under:

(i) Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.

(ii) Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.

(iii) Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.

(iv) Resolution No. 12011/96/94-BCC dated 9/03/96.

(v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.

(vi) Resolution No. 12011/99/94-BCC dated 11/12/97.

(vii) Resolution No. 12011/68/98-BCC dated 27/10/99.

(viii) Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.

(ix) Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.

(x) Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.

(xi) Resolution No. 12015/9/2000-BCC dated 06/09/2001.

(xii) Resolution No. 12011/1/2001-BCC dated 19/06/2003.

(xiii) Resolution No. 12011/4/2002-BCC dated 13/01/2004.

(xiv) Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. _____ and / or his family ordinarily reside(s) in the _____ District / Division of _____ State. This is also to certify that he/she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated: _____

District Magistrate / Deputy Commissioner / Competent Authority

Seal

NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

Declaration/undertaking - for OBC Candidates only

I, _____ Son/daughter of Shri. _____

Resident of village/town/city _____ district _____

State _____ hereby declare that I belong to the _____ community which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Signature of the Candidate

Place: _____

Date: _____

Certificate in Respect of Defence Category (CW)

CERTIFICATE FOR AVAILING ADMISSION AGAINST DEFENCE QUOTA OFFICE OF THE ZILA/RAJYA SAINIK BOARD

This is to certify that Master/Miss _____ son/daughter of _____ resident of _____ the above named officer/JCO/OR pertains to the category marked below:- (Select one from below)

- a. Killed in Action on _____ During _____
- b. Disabled in Action on _____ and boarded out from service on _____ during _____
- c. Died in peace time on _____ with death attributable to military service.
- d. Disabled in peace time and boarded out from service with disability attributable military service.
- e. Gallantry Award Winner (_____)
- f. Ex-Serviceman.
- g. Serving Soldier

(Category _____ above)

Mr./Miss _____ son/daughter of the above named officer/JCO/OR is eligible for Admission in DTU, IGDTUW or NSUT against the Defence quota under priority His/Her Ex-Serviceman Widow Identify Card No. is DLH-01 _____

NO _____ /

(Round stamp of office)

RSB SECRETARY

(Zila/Rajya Sainik Board)

How to Reach us

Nearest Metro Station :
Kashmere Gate on Red Line



INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

Madarsa Road, Opp. St. James Church, Kashmere Gate, Delhi-110006

Website : www.igdtuw.ac.in



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